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## South Broward Montessori Charter Minutes

Meeting time 4:30

Date: 7/30/2014

Roll Call: Ms. Obrien, Margo Luque, Ms. Padron, Ms. Ramos (absent), Luis Parra

### **General Session**

Approve Agenda

### **II Comments from the Public –**

No parents attended

All minutes were approved previously in June meeting. There are no current minutes to be approved.

### **Operations/Governance**

Resignation letter from board member Caridad Ramos was given to Luis Parra. This will be pending business. The board will begin to search for another board member.

Ms. Padron was welcomed to our board meeting effective 7/30/2014

Erica Sanchez was hired as office assistant/IMT for TERMS effective 8/1/2014

Ms. Padron advised the board that all of the information that needs to be uploaded into E Monitoring that was requested by Rhonda Stephanik, is ready to be upload. Passwords and logins have been received but we are waiting on set up by IT. This information that was requested had been filed in a notebook but was not uploaded by previous principal.

### **Finances**

Reviewed June Budget, it will be posted on Website. The board is aware of deficit and we discussed a plan on how to pay off debt and alleviate deficit.

### **Marketing/Advertising**

Marketing plan was implemented and a mass distribution of flyers was sent to homes. This has worked favorably and has increased our enrollment to by over 50% within a two weeks span.



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The board also discussed advertisement with Clear Channel Outdoor Advertisement and tentatively approved pending on grant money for 2015 and amendment approval.

VII Closed session:

The board next discussed a number of strategic topics. Questions were asked and answered.

VIII Adjournment:

There being no further business, the meeting was thereupon adjourned.

IN WITNESS WHEREOF, Luis Parra has hereunto set his hand as president of the corporation on the 30<sup>th</sup> of July 2014 at 6:00PM.

*Luis Parra*

President